TV Everywhere™

comSCORE

With the ability to combine movie and TV viewership information with the products audiences buy, only **comScore can deliver a precise understanding of the viewing audience**, from the programs they watch to the cars in their garage to the products in their pantry.

TELEVISION

TV Essentials® combines stable and granular viewing insights from more than 285 television networks viewed in more than 17 million households across every U.S. market with consumer purchase information for the most precise understanding of the television-viewing audience.

StationView Essentials™ measures local viewing from more than 37 million televisions in all 210 local markets all day, every day, including insights from all satellite, telco, cable and over-the-air sources, built from the ZIP code level, up.

Mobile TV Essentials® provides operators, content providers and advertisers with in-depth access to consumers' mobile viewing habits of national television content.

Mobile StationView Essentials™ provides local stations and their advertisers with measurement of live broadcast TV viewing on mobile devices in local markets across the country.

comScore Rubik™ empowers networks, agencies and advertisers to analyze viewing patterns, advertising exposure and consumer behavior against TV audience ratings, making it the ultimate tool for optimized TV planning and buying at a national level.

BRANDED ENTERTAINMENT

comScore Branded Entertainment combines second-by-second viewing insights, brand exposure analytics, social media listening and consumer behavior intelligence to quantify the value of brand integration in movie and TV content and evaluate its impact on consumers.

ON DEMAND

OnDemand Essentials® is the industry's first and only product measuring Video on Demand (VOD) content from approximately 120 million television sets in the U.S. and Canada across more than 50 cable, telco and satellite providers.

Digital Download Essentials® is the industry's only reporting and auditing service providing content performance intelligence on purchased and rented movie and TV content downloaded or streamed via the Internet.

Digital Download Essentials Industry™ (DDEi) provides movie studios and television networks with title-level purchase and rental information for their worldwide digital movie and television content as well as that of their competitors.

Multiscreen Essentials® is the strategic planning tool for television's multiple forms, reporting live and time-shifted viewing from television and Video on Demand in a single total audience measurement system.

Dynamic Studio Share arms movie studios and distributors with title-level performance, total industry performance, and trend information for their own Transactional on Demand movie content and that of their competitors.

Internet TV Essentials® helps clients navigate the largely unexplored terrain of ad-supported and subscription-based television programming streamed online.

AdEssentials® measures Video on Demand advertising nationally and supplies a centralized source of third-party reporting and verification.

VOD Monitor™ tracks and reports the availability of Video on Demand content across numerous cable, telco and satellite systems to provide networks and studios with an efficient way to immediately remedy VOD content issues.

Mobile OnDemand Essentials™ provides in-depth analyses of Video on Demand content accessed via any mobile device including mobile Web, video clips and games.